

ONE PAGE BUSINESS PLAN: **PART 4**  
**WORKBOOK**

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WHAT ARE YOUR 30-DAY ACTIONS &  
WHAT ARE YOUR ISSUES?

**BACELINE**  
**BOOST**



- Build Website (DIY platform, marketing agency)
- Research primary competitor
- Start working out / eating healthier
- Build email marketing list and incentivize customers
- Hire a bookkeeper or accountant
- Schedule social media calendar
- Improve onboarding process
- Client retention

List your 30-day actions:

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- This image shows a blank sheet of white paper with horizontal ruling lines. On the left side, there are seven dark blue dots, each aligned with one of the ruling lines. The lines extend across the entire width of the page.



# WHAT ARE YOUR ISSUES?

Instead of avoiding issues and challenges that prevent you from achieving your goals, it's important to confront and resolve them.

Evaluate your business and complete the following:

What are the biggest red flags to address?

- What obstacles real or imagined can throw you off course to your goals?

- What needs to happen to eliminate these red flags?

What are your biggest time blocks?

- What time wasters are keeping you from having time to focus on the action items to get you to your goals?

- What needs to happen to free up your time?

What are your biggest mindset blocks?

- What are any limiting beliefs you have about hitting your goals?

- What new thinking do you need to get the result you want?



For more information and resources, please contact Baceline Property & Tenant Services  
[Click here to fill out a contact form.](#)